



CHIC BY NATURE

Put together through the creative use of lighting, colours, and choice furniture to replicate a cozy café that will have you coming back again and again. This show unit is a marvel as it showcases design idea that is cozy, chic, and avant-garde all at the same time.



This show house is a beautiful and minimalist space located in Bercham Avenue in Bercham Ipoh. Designed by Goldfields Concepts Sdn Bhd, this single storey terrace house that serves as a show house takes its root from in its admiration in the material richness and timeless appeal evident in the minimalist concept.

Established in 2013, Goldfields Concepts Sdn Bhd is a design and contracting firm that has gained recognition for its quality service and stylish design. Goldfields Concepts prides itself for being attentive to minute details and taking into account client's needs and the show house reflects these qualities. Taking after the café concept, the show house designed by Goldfields Concepts is an inviting space that exudes warmth, coziness, and a relaxed ambiance. Sparsely furnished, the home relies on simple décor ideas to bring the space to life and instead of looking bare, the choice furniture makes the space more discerning.

[GOLDFIELDS CONCEPTS SDN BHD]

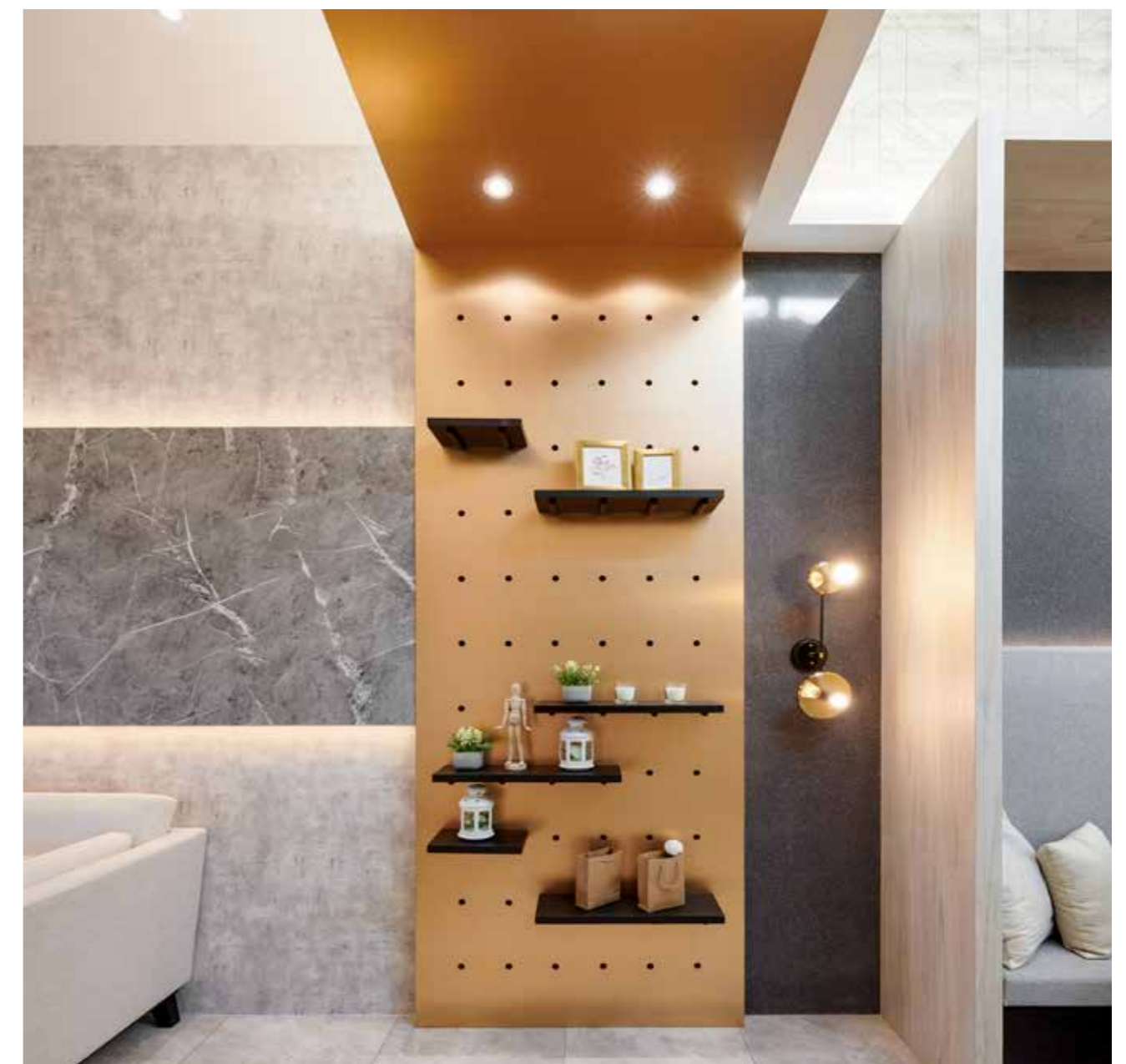
Name of Designers: **GOLDFIELDS CONCEPTS TEAM**
 Designations: **INTERIOR DESIGNER**
 Project Type: **SINGLE STOREY TERRACE**
 Project Location: **BERCHAM, IPOH**
 Site Area (sq ft): **1,500**
 Completion Date: **DECEMBER 2019**

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At the living and dining area, neutral colours such as white, brown, grey, and black are used to enhance the area. Grey carpeting contrasts exceptionally well against the white sofa setting and grey backdrop of the wall. To break through the clinical appearance of the living area, the wall opposite the sofa settees is done up with tiles that mimic a wooden finish. Tiles that replicate the wood texture is currently trending and it is perfect for any room. Flawless and easy to maintain, the wood tiles brings a hint of nature with it. As you walk past the living area and into the dining room, the space is ingeniously used by creating a pathway that doubles up as break between both areas and as a display area.

From the dining area, you get the idea that you're entering a different space altogether as it breaks free from neutral colours to appear bold, dark, and a little mysterious. The wooden surface table replete with chairs with copper finishing and a dark wall just melds together. Adjacent to the dining area is one of the bedrooms while a mini indoor garden takes up the rest of the area. The mini indoor garden can be a zone for contemplation and total concentration when one needs to escape from the busyness of the day.





The bedrooms in this abode are all differently designed to suit different personalities of its occupants but what all of them have in common is that they make a bold statement and stand out from the communal area of the house. Fluffy white bedding softens the darkness of this room. And to blend the stark white and black together, a combination of grey and camel hues were employed. Metallic accents and lighting gives the room its finishing touches and makes it picture perfect. The other room is also slightly similar in furnishing but accents of red make this room a little bolder but distilling that effect is an overhanging dove that brings serenity to mind.. The headboard and side tables all in a lighter wood tone gives this room a Zen effect.

The last bedroom is split into two making it the perfect zone for sibling, friends and guests to crash in for a night. A dark green wall is the suitable accompaniment for a stark white bed while art pieces and throw pillows in bright palette add a hint of playfulness to the space. While the rest of the home is done up in bright and neutral colours, the kitchen is a modern juxtaposition of black and chrome. The crafty idea of being adventurous in the kitchen has definitely paid off as one would feel they've entered a different home. Black built-in cabinets and countertops offset the chrome finishing at the bottom half and the result is astounding.

Covering 1,500 sq ft, this home with plenty of natural lighting is a picture of a modern retro done well. ☺



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