

CLUTTER-FREE CHARISMA

The stunning amalgamation of minimalism meets modern-day industrial in this show house via a beautiful mix of clean crisp wooden furnishing juxtaposed by rugged exposed brick walls.



[GOLDFIELDS CONCEPTS SDN BHD]

Name Of Designer: **LEE SENG HON & DESIGN TEAM**
 Designation: **CREATIVE DIRECTOR**
 Project Type: **DEVELOPMENT SHOWHOUSE**
 Project Location: **SUNWAY IPOH**
 Site Area (sq. ft.): **2,046**
 Completion Date: **JANUARY 2018**
 Photographer: **IAN**

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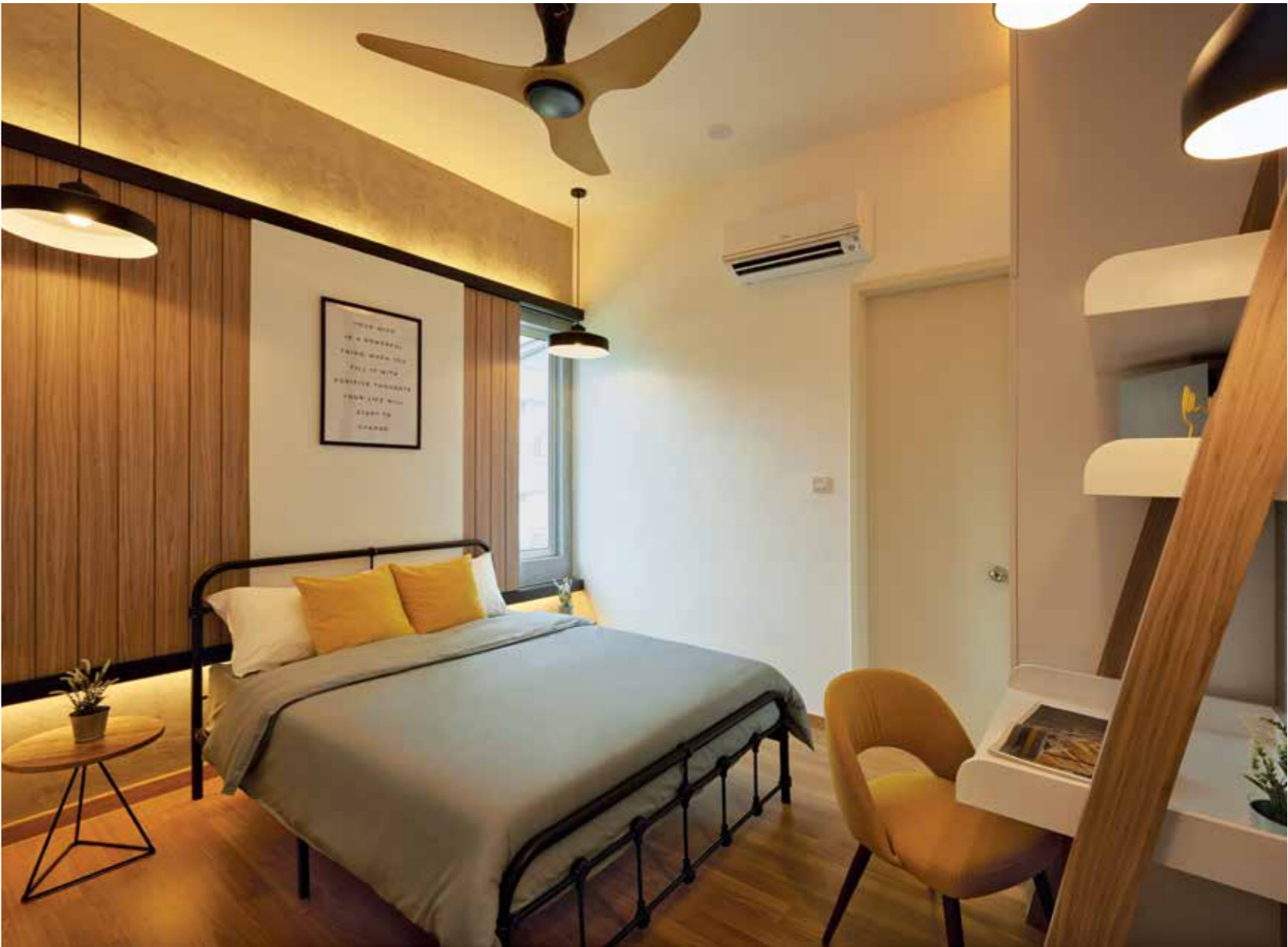
Kicking the modern day style up a notch with a touch of industrialism and a dabble of minimalism is an ingenious method employed to give this show house a lively yet classy ambience. The various shades of wooden furnishing ranging from kitchen countertops to the dining table and wall mounted shelves, set an inviting and homey tone throughout the house. The cool white, eggshell blue and grey colour themes work well with the various accents and dollops of colour found across the house.



Upon entrance of the living room, one is sure to notice the subtle grey cement-finishing wall running along the staircase, as well as the lit-up walk-in compartment storage beneath the staircase. The 3-seater grey fabric sofa and divan set is balanced out by a dark geometric carpet and two olive green lounge chairs. The feature wall is shadowed by two large windows beside on either side, highlighting the texture on its exposed brick wall. Similarly, the dining room consists of very simple no-fuss wood furnishings and nature-inspired wallpaper.



The bedrooms maintain their individual styles, from cool eggshell blue and grey tones with fur rugs to dark wireframe beds and wooden ladder shelves connected to a desk. However all rooms are still centred around the same modern industrial chic theme. In addition, each room throughout the house is highlighted with an accent wall, such as the yellow typography wall in the gym to the various cement finishing walls in other rooms. The gym also replaces an entire wall with glass and dark steel fixtures, including the door, which allows the space to look wider and larger than its original. Goldfields has put together a stunning show house whose beauty lies in the intricacies and subtle nuances of its décor.



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